

ADVERTISING SECTION  
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Featuring New Urban  
Homes in the Seattle  
Downtown Core.

# DOWNTOWN LIVING

## SECOND + PINE | market district

### 'Seattle Seven' interior designers converge on penthouse townhomes

With so many residential amenities and services packed into the base of SECOND + PINE, it seems only appropriate that the top of the condo tower would be equally dramatic. Maybe that's why developer Paul Brenneke sought the design inspirations of seven of the area's leading interior designers to focus on the seven exclusive townhomes crowning the 23-story structure.

"These skyward townhomes really deserve this level of interior design talent. I wanted the best minds on the project," says Brenneke. "I know these unique homes will become condominium estates in a league of their own."

Known as the "Seattle Seven," this collection of interior designers include Steven Hensel of Steven Hensel Design Studio in collaboration with Eggleston Farkas Architects; Nancy Burfriend of NB Design Group, Inc.; Christian Grevstad of Christian Grevstad Inc.; Rocky Rochon of Rocky Rochon Design; Dixie Stark of DA Stark Interiors; Garret Cord Werner of Garret Cord Werner, LLC; and Jeff Lamb of Sienna Architecture Company.

The Seattle Seven will present their creations as part of a private designer showcase this fall for members of the media and registered homebuyers interested in a presale opportunity. Each designer was provided with an undefined and otherwise raw two-story volume of space on the penthouse level and was invited to concept their penultimate urban estate. When complete, each home design will take full advantage of the 18-foot ceilings and creative floor demising that celebrates the two-story span of glass revealing inspiring vistas of the city and the sound.

The Penthouse Townhomes at SECOND + PINE range in size from about 2,200 to more than 6,800 square feet with pricing available upon request. Each home is unique in orientation and view perspective but all feature the flexibility to create your



*SECOND + PINE is scheduled to break ground this winter and will stay on track for first occupancy in late 2008. Beneath its condominium homes, the full-block development will include a premier hotel, a sports club, a day spa, retail shopping, an urban market and an international class restaurant.*

own interior living space. Prospective homebuyers are welcome to adopt any of the interior design concepts created by the Seattle Seven or may introduce their own ideas. One such buyer has already done so, according to Brenneke, reserving two Penthouse Townhomes with the intent of combining them for an urban estate in excess of 16,000 square feet.

"The high volume of interest in SECOND + PINE suggest that the market has been waiting for residences of this caliber," says Carol McDaniel of Windermere Madison Park, who is representing the property in collaboration with Windermere Onsite.

"We have had buyers lined up for SECOND + PINE ever since the property was first acquired several years ago; they don't want to live anywhere else," says Pam Johnson, a partner in the listing also with Windermere Madison Park. "No other property exists with the same combination of location, amenities and quality, so this unique offering is certainly worth waiting for."

The 91 condominium flats, also within SECOND + PINE, are just as impressive. In fact, the world-renowned design firm Yabu Pushelberg was selected to execute the collective vision of the development team.

#### View these homes

The sales center is scheduled to open in early 2007. Occupancy is planned for late 2008.

#### Prices

City Suites (condominiums associated with the hotel) range from the mid \$500,000s to more than \$1 million. Condominium homes are offered from the low \$700,000s to more than \$5 million. Penthouse Townhome pricing is available upon request.

#### Developer

AvStar Seattle, LLC is a joint venture of Avalon Holdings and Starwood Capital Group Global, LLC.

#### Information

206-256-1600 or  
[www.secondandpine.com](http://www.secondandpine.com).

Based in Toronto with offices in New York, Yabu Pushelberg has inspired award-winning projects around the globe for such clients as The Four Seasons Hotels & Resorts, Starwood Hotels & Resorts, Hyatt International, Mandarin Oriental Hotel Group, Peninsula Hotels, MGM Mirage, Bergdorf Goodman, Tiffany & Co., Carolina Herrera, Lane Crawford, Piazza Sempione, the Whiskey Bar and Whiskey Blue. Glenn Pushelberg, who leads the design process with partner George Yabu, says, "Our goal is to create a project that sets a new standard for hotel design on the West Coast while harmonizing with Seattle's relaxed approach to urban life. We're thrilled with our progress and look forward to unveiling our concepts this fall."

Earlier this year, Brenneke announced that the full-block development would feature high design sensibilities but also a plethora of amenities and services beneath its condominium homes, which will include a premier hotel, a sports club,

a day spa, retail shopping, an urban market and an international class restaurant.

The Seattle Seven is the first of several exciting announcements planned for this fall. Despite plenty of local speculation on whom the brands are, Brenneke has maintained confidentiality until the brands are released as part of a national campaign.

SECOND + PINE is scheduled to break ground this winter and will stay on track for first occupancy in late 2008. Meanwhile, construction activity is already taking place in the garage formerly known as the Macy's Garage, where a substantial renovation is underway. Before long, new retailers will occupy the base of the structure, while above an all-new façade will tie into the architectural vernacular of the new building to the west.

"This block is a pivotal piece in connecting the Pike Place Market to the Retail District," says Brenneke. "It's been a long time coming and we're happy to see this, along with other major developments in the neighborhood reshape the neighborhood to become what it should have always been – the singular center of gravity for the city."

Collectively, well over \$1 billion worth of new construction has recently been completed or is currently under construction within a three-block radius of SECOND + PINE. From the all-new Washington Mutual Tower, to the expanded Seattle Art Museum to a number of high-profile condominium projects and historic renovations, there's now no doubt that the surrounding area is becoming the gold coast of real estate in downtown Seattle.

Homebuyers interested in SECOND + PINE are encouraged to register online at [www.secondandpine.com](http://www.secondandpine.com) or call 206-256-1600 for more information. To date more than half of SECOND + PINE has been reserved for priority presales with previews available by appointment only.